

Remit To: CBS Television Stations
P.O. BOX 33091
NEWARK, NJ 07188-0091



WWJ-TV

INVOICE

For: HOEKSTRA FOR SENATE(331253)
190 Monroe Ave NW Ste 30
Grand Rapids, MI 49503-2637

Account Exec: Maggie McWilliams Pol
Office: GWTS-PH
Contract Num: 1091-54537
Contract Dates: 10/10/2012-10/14/2012
Customer Order:
Linked Order:
CPE: / /

Invoice Num: 1091-409008
Invoice Date: 10/14/2012
Billing Cycle: Weekly
Billing Period: 10/01/2012-10/14/2012

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PAY BY 11/13/2012
Net 30 days

In Account With: BRABENDER COX(216578)
1218 Grandview Ave Fl 1
Pittsburgh, PA 15211-1239
ATTN:Accounts Payable

Product Desc: HOEKSTRA

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate
1	FIRST FORECAST MORNINGS		10/10/2012-10/12/2012		. . W T F . .		30	4	25.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/08/2012-10/14/2012		. . W T F . .		4		25.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/10/2012	We	05:20:44 AM		BCPH1210H	30	25.00			
10/10/2012	We	05:47:22 AM		BCPH1210H	30	25.00			
10/11/2012	Th	06:40:50 AM		BCPH1210H	30	25.00			
10/12/2012	Fr	06:12:49 AM		BCPH1210H	30	25.00			
2	CBS THIS MORNING		10/10/2012-10/12/2012		. . W T F . .		30	4	25.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/08/2012-10/14/2012		. . W T F . .		4		25.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/10/2012	We	08:28:41 AM		BCPH1210H	30	25.00			
10/11/2012	Th	08:16:30 AM		BCPH1210H	30	25.00			
10/11/2012	Th	08:54:01 AM		BCPH1210H	30	25.00			
10/12/2012	Fr	08:44:20 AM		BCPH1210H	30	25.00			
3	CBS EVENING NEWS		10/13/2012-10/14/2012	 S S		30	6	550.00
<u>Week Of</u>		<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/08/2012-10/14/2012	 S S		2		550.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/13/2012	Sa				30			550.00	Preempted
10/13/2012	Sa	02:58:57 PM	10/13/2012	BCPH1210H	30	250.00	250.00		Makegood in NCAA COLLEGE FOOTB
10/13/2012	Sa	06:32:33 PM	10/13/2012	BCPH1210H	30	250.00	250.00		Makegood in NCAA COLLEGE FOOTB
10/13/2012	Sa	07:29:00 PM	10/13/2012	BCPH1210H	30	250.00	250.00		Makegood in NCAA COLLEGE FOOTB
10/14/2012	Su				30			550.00	Preempted
10/14/2012	Su	12:23:18 AM	10/13/2012	BCPH1210H	30	350.00	350.00		Makegood in 23:23:00-00:24:00



Warranty - We warrant the above broadcasts were made according to the official station log.

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Total Spots		Gross Amt	Commission Amt	Net Amt	Debit	Credit	Reconciliation
Air Time Totals	12	1,300.00	195.00	1,105.00	1,100.00	1,100.00	0.00

Billing Notes

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact:
Controller's Dept.

212-856-8000

Gross Billing	1,300.00
Trade Value	0.00
Agency Commission	195.00
Local Tax	0.00
State Tax	0.00
Pre Paid Amount	0.00
Pay This Amount	1,105.00

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